

Media Release

ACOMMERCE PARTNERS WITH JERICHO DIGITAL COMMUNICATIONS FOR EMAIL MARKETING SERVICES

Singapore – 4 August 2014 - Jericho Digital Communications announced today that aCommerce, the Southeast Asia end-to-end e-commerce solutions provider, will integrate Jericho's solution as its partner of choice into its current suite of platforms.

aCommerce, with over 250 staff across four of the region's most robust markets, enables marketing, tech and logistics e-commerce capabilities for brands. The firm has serviced clients such as Blackmores, L'Oreal, HP, Groupon, Huawei and more across Australia, New Zealand, Singapore, Malaysia, Thailand, Indonesia, the Philippines, Hong Kong and China.

According to aCommerce Group CMO Sheji Ho, working with Jericho aligns with regional expansion plans.

"To enable multi-national companies to effectively break into the Southeast Asian market we are continuously seeking top-tier partners with enterprise-level tech services," said Mr. Ho. "With its strong understanding of digital marketing for e-commerce and one of the most capable platforms on the market, we believe that Jericho is an ideal partner."

Jericho has been experiencing fast regional growth from its Singapore base. Including client wins such as Far East Hospitality, CellarMaster Wines and St George Bank and Carlson Rezidor Hotel Group

"Our regional team is looking forward to working with such a like-minded partner," stated Paula Harrison, Group CEO at Jericho Digital Communications. "The combination of aCommerce's leading e-commerce approach and our data-driven, customer centric communications platform will produce a unique e-commerce digital marketing offering for brands in the emerging online market.

"Online brands can boost their marketing effectiveness through transactional e-commerce communications with triggered one-to-one interactions and strategic campaigns via our single digital communications platform," concluded Harrison.

The Jericho appointment is effective immediately.

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